

Station WOTV-TV GRAND RAPIDS/KALAMAZ
 Advertiser () HOEKSTRA FOR SENATE
 Product HOEKSTRA FOR SENATE
 Estimate#
 Buyer ALICIA COLLINS
 Phone#
 Fax#
 Agency () BRABENDER COX
 1218 GRANDVIEW AVE, 1ST FLOOR
 PTTSBURGH, PA 15211
 Agency C/P1/P2/E
 Flight Dates 10/15/2012 - 10/21/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () IAN AMBRON
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---
 PETE HOEKSTRA FOR US SENATE SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-W	7A-9A		:30	\$25.00	10/15-10/17	3	1	3	\$75.00	
	Buyline Comment: GMA											
	2	M-W	6P-630P		:30	\$25.00	10/15-10/17	3	1	3	\$75.00	
	Buyline Comment: 6P NEWS											
	3	M-W	630P-7P		:30	\$100.00	10/15-10/17	3	1	3	\$300.00	
	Buyline Comment: 6P NEWS											

---REPORT TOTALS---
 Report Totals: 9 / \$450.00

---SALES MONTHLY TOTALS---
 Oct 12: 9 / \$450.00
 Sales Totals: 9 / \$450.00
 Station Totals: 9 / \$450.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$31,034
 CATV 0% WOOD 35% WOTV 1% WMMT 33% WKXI 11%
 WXSP 0% WZPX 0% WZZM 17%
 Books null
 Demos RA35+

Rep Order# 6863443 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/12/2012 1:32 PM
Last Received: 10/12/2012 1:31 PM
Showing Buylines: All Lines

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---Agency Comment---

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---

CASH IN ADVANCE